

SPEAKING TIPS

1. PACE

- To be an effective speaker you want your audience you be able to absorb you're what you're saying. With a pace that is too fast or too slow, you risk losing people's attention
 - be mindful of your pace, and don't forget to breathe
- You may also use pace to portray circumstances or elicit a certain emotion:
 - speeding up = urgency VS slowing down = reflection

2. PAUSE

- The power is in the pause. When you want someone to reflect, or feel the importance of something you just said, pause for 2 seconds. It feels like an eternity, but it helps them remember the point you just made.

3. PROJECTION

- To command a room/stage/virtual stage, people need to hear you clearly. You can accomplish this through projecting your voice and ensuring you do not mumble your words.
 - One tactic I use is to stand up! I always stand up when presenting
 - This can help open your rib cage and allow you to use the air in your lungs to project your voice

4. STORY OVER FACTS

- Humans learn through stories and we remember stories far better than facts. Whenever possible make your point through a story!

5. IMAGERY

- If you can use visuals, drawings, or slides you will paint a clearer picture for your audience and you will also target more learning styles.
- Imagery can also add stimulus to keep people engaged and interested

6. EMPHASIS

- This might be the most underrated tip in public speaking. When planning what you're going to say, be careful to emphasize the most important word that will get your point across.
 - E.g - "I never said she stole my money"