

IDEA BOOKLET



Impact Project Inspiration

The possibilities are endless! Think outside the box and find ways to connect your passions to the problem you've selected!

COMMUNITY CLEAN UP



Passion: outdoors

Need: littering, fewer resources dedicated to cleaning up underprivileged communities

Organize a series of community clean ups that specifically target areas that do not receive the same level of resources or support as more affluent communities. This could be a one-time event or recurring series across the country.

IDEA BOOKLET

EMPOWER WOMEN TECH



Passion: Tennis

Need: Elevating women in technology careers

Hire a coach of a particular sport (in this case tennis), and create a series of events that facilitate networking and conversations about how to build women up in the workplace, while also learning a new skill.

Passion: Technology

Need: Environmental Impact

Develop an app that tracks individuals' carbon footprints and also provides suggestions on how to reduce this footprint. The app can be shared and employees can work collectively to reduce your teams total footprint.

CARBON FOOTPRINT APP



IDEA BOOKLET

Passion: Writing/research

Need: Lack of info about company accessibility policies/resources

Sometimes it's hard to find a comprehensive guide about company policies/resources. Research all areas of accessibility and combine into master resource that can be accessed by individuals of all abilities/disabilities.

ACCESSIBILITY WELCOME PACKAGE



RE-PURPOSE FOOD SUPPLIES



Passion: Local eateries/cooking

Need: Food scarcity/food waste

Find restaurants who have leftover food/supplies, connect them with volunteers who will collect the food and redistribute to local shelters/food banks.

IDEA BOOKLET

YOUTH PROFESSIONAL DEVELOPMENT



Passion: Sales, marketing, accounting etc.

Need: Lack of professional development or skill building for underprivileged youth

Use your knowledge and expertise of a particular work function to develop a program or resource that can be provided to particular youth groups who wouldn't normally have access to these types of skill building resources.

Passion: Graphic Design & Social Media

Need: Gender quality

Compile a variety of resources such as help guides, podcasts, social events etc. that are relevant to your target community. Find a unique way to spread awareness such as providing colleagues a custom email signature that is hyperlinked to this virtual community/resources.

GENDER EQUALITY



IDEA BOOKLET

Passion: Concerts/events

Need: LGBTQ+ representation in the arts

Plan a virtual event that showcases talented LGBTQ+ individuals and donate the proceeds to a local LGBTQ+ art organization/program to help further support the community.

LGBTQ+ TALENT SHOWCASE



INDIGENOUS YOUTH EVENT



Passion: Community building

Need: Lack of opportunities for local Indigenous youth

Leverage network and resources to provide accessible workshops to Indigenous youth and share resources/opportunities, while simultaneously increasing awareness of Indigenous communities.

IDEA BOOKLET

COVID SUPPORT PACKS



Passion: Gift giving/shopping

Need: Homelessness during covid

During COVID, homelessness and food insecurity has increased. You could develop a comprehensive strategy to get them all the necessities, resources, and information they need to stay safe and healthy

Passion: Knitting

Need: Lack of diversity & education of different cultures

Develop a plan to collect knit squares from different minority groups that tell a story about their unique culture. Compile them to create a beautiful blanket that helps share these stories and inspire others to learn.

DIVERSITY QUILT



IDEA BOOKLET

POSSIBLE PASSIONS:

- photography
- art/crafts
- wood working
- knitting, beading
- social media
- event planning
- gardening
- robotics
- video games
- software/app development
- writing/journalism
- video production/editing
- data analysis
- research
- architecture
- history
- activism
- nutrition
- wellness/fitness
- outdoor activities
- sports
- finance/accounting
- speaking
- cooking/baking
- acting
- music
- fashion/thrifting
- biology, chemistry, physics
- literature/poetry/reading
- spirituality/religion
- travel
- volunteering

NEEDS TO SERVE:

- Environmental: pollution, littering, energy consumption, endangered species, plastic use, environmental justice
- Food Insecurity/Homelessness: clothing, food, water access, safety, housing, covid protection
- Diversity/Representation: females in the workplace, BIPOC hiring practices, violence against certain group
- Mental Health: support, awareness, education, suicide prevention, stigma, resources
- Frontline Workers: appreciation, over-worked, compensation, support/resources
- Accessibility: physical accessibility, accessible information, access to resources, ableism

